***Rockdale Partners in Prevention***

***Agenda***

***November 13, 2023***

***10:30 Zoom***

***1. Introductions****-* Mary-Lou Snow, Sabrina Holmes, Tom Branch, Brenda Earnest, Jesus Cadena, Ashley Watson (DPI), Jack McKie (DPI), Tiffany Cuthbert (DPI), Terrie Moore (DPI)

***2. Recent Events:***

* Just Not Worth It-Marijuana-Focus- Launched in Theatres 10/9-11/12 (projected 33000+)
* Trunk or Treat-estimated around1500-2200 attended Red Ribbon Theme
* Red Ribbon Support to RCPS. DPI provided drunk goggles and resources.
* DEA Take-Back Day-Shout out to local law enforcement agencies.
  + This Take Back Day, 21.44 lbs. of unwanted medications and narcotics were collected.
  + Did well with advertising but will try to promote at least 2 months earlier for the Spring.
  + It was a very impactful event and well-received by the community.
  + DPI supported Take Back efforts with billboards, social media ads, and community distribution.
  + Goals for next year: Did a great job with advertising efforts. Perhaps could start even earlier next year, with Spring dates known in advance. Overall, the event went well and received a lot of positive feedback. Many people even asked when the next one will be! Using this feedback to continue improving and making DEA Take Backs even better.
    - The Council on Alcohol and Drugs (TCAD) is applying for a grant to provide DEA Take Back Boxes in the hospitals in Georgia.
    - Georgia, overall, had 1370 lbs. collected for this takeback.
* DPI In the HOUSE!
  + DPI was recognized as a Blue Ribbon Coalition for another community. DPI was recognized for being a data-driven group recognized by the White House through CADCA. This recognition included an all-expenses-paid trip with a tour of the West Wing.

***. Strategic Prevention Framework-***

* ***Planning and Implementation Stages***

***4. Today’s Focus- What’s Happening with Our Partners? How Can We Help?***

* ***Other partners? Health Dept, Courts, Schools. DFC, Viewpoint, Unidos Latinos***
  + Grit and Grace (located at Restoration Storehouse) is hosting Turkeys and Testimonies next Tuesday and a dinner banquet that evening.
  + RCSO and SAL are doing a Toys for Tots giveaway on December 21st and 22nd. Please forward any families in need as well as accepting volunteers.
* ***Schools-Supplemental Survey?***
* ***Quick look at recent data***
  + How many looked at the Rockdale County Georgia Student Health Survey? Do you have any thoughts on doing a data dive for Rockdale County? DPI had a current concern about 17-20% considered hurting themselves, 12-14% considered suicide, and about 8-10% were presented with the opportunity to purchase drugs on campus. Will move forward with a data dive for the first meeting in January/

***5. Potential Events:***

* ***Appreciation luncheon-*** 11:30 on December 12th at Las Flores in Conyers; Evite will be sent.
* ***Holiday Billboard with Spanish version for underage drinking? –*** Will red0 holiday billboards from last year but will create an additional Spanish billboard. Will look to get up by the first of December.
* ***Interest in a vaping presentation by Kenneth Haney of Northside Hospital?***
* ***Cinema Drive-Safer driving (DWI, Distracted, Tired?)***
  + 259 Rockdale County High School Students surveyed within the last 30 days reported to have been driving while under the influence of alcohol.

***(***[***https://www.youtube.com/watch?v=7r1W6CxvDNQ***](https://www.youtube.com/watch?v=7r1W6CxvDNQ)***)***

* + Cadena- spoke with Asst. Principal at Rockdale County High and they are on board. Will start with Seniors first and go from there.
  + Sabrina Holmes- Speaking with the principal at RCA.

***A1. Goal One: Reduce NMUPD 9-20 (PreVenture and Safe Storage/Disposal)***

* ***PreVenture:*** *Screened 39-Three proposed high school groups beginning soon.*

***A2. Goal Two: Reduce Access to Alcohol 9-20 (PreVenture and Parents Who Host)***

* ***PreVenture (RCPS)-***
* ***Social Availability Parents Who Host and Build Awareness-Next steps. PTSA/tabling?***

***A.3. Goal Three: Reduce Binge Drinking 18-25 (Prime for Life-Environmental)***

* ***Prime for Life-Training Continues-Third Saturday-Seeking new referrals-*** 
  + Met with Judge Aten and Judge Cuthpert 9.29. No feedback. Other Suggestions?
* ***Parent Teen Partnership:*** [***https://bit.ly/ParentHandbookYoungAdults***](https://bit.ly/ParentHandbookYoungAdults) ***-***
  + State has informally granted permission!

**A.4 Assigned Deliverable Four-*2A’s and an R for nicotine use at all public events-***

* Questioned an estimated 350 with 126 referrals at Trunk or Treat

***Next Meeting: Second Tuesday 10:30***

***Next Steps Based on Community Readiness***

***Alcohol from Level 4 (Preplanning) to 5 (Preparation)***

1. ***Conduct school drug and alcohol surveys.***
2. ***Conduct community surveys.***
3. ***Sponsor a community event to kick off the effort.***
4. ***Conduct public forums to develop strategies from the grassroots level.***
5. ***Utilize key leaders and influential people to speak to groups and participate in local radio and television shows.***
6. ***Plan how to evaluate the success of your efforts.***

***Prescription Drugs from Level 3 (Vague Awareness) to 4 (Preplanning)***

1. ***Introduce information about the issue through presentations and***
2. ***media.***
3. ***Visit and invest community leaders in the cause.***
4. ***Review existing efforts in the community (curriculum, programs, activities, etc.) to determine who the target populations are and***
5. ***Consider the degree of success of the efforts.***
6. ***Conduct local focus groups to discuss issues and develop strategies.***
7. ***Increase media exposure through radio and television public service announcements.***

***Mary Lou- Next Tuesday, 21st- Grit and Grace will be hosting Turkeys and Testimonies***

***Las Flores-Decatur on December 12th at 11:30a***

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Conduct school drug and alc.